

LEARNING HOW -- IS EXCITING -- IF YOU THINK IT IS.

STOP THE USE OF DRUGS
CLOSE THE PRISONS

**GUESS WHAT...YOUR SON WANTS EDUCATION...ANSWERS TO
QUESTIONS -- HE WILL NOT FIND IN HIGH SCHOOL...**

Sadly, most parents don't know the questions.

I'm crazy enough to believe I can help your Son design his own education...improve schools...reduce crime around your campfire...change the attitudes of prison inmates before they become your next-door neighbor...create model schools that improve our WORLD IMAGE. Yep -- all over the world!

Your teenage son is bored with the word "Elementary." Basic teaching methods.

Teenagers are different than all other students. Surely it makes sense to treat them as real live thinking people...Not like a puppy dog that needs training...

To my surprise Nation-wide I've found that every School District has a leader who has a PhD degree or an Administrative Masters Degree.

This degree is designed by a committee...(What could be worse?) And each committee in each college has a highly intellectual -- out of this world theory. What is a PhD degree?

What difference does it make? Shamefully our schools are failing...SO what does that say about a PhD. degree?

A philosopher is a person who offers his views or theories on profound questions in academic fields.

O--would I like a debate with these PhD's.

My 1969 Random House Dictionary explains academic's

- Theoretical academic folks are NOT practical, realistic, or directly useful.
- Learned or scholarly but lacking in worldliness, common sense, or practicality.
- Conforming to set rules, standards, traditions...

Like a plain old country boy that I am I suggest: "Your School Superintendent needs to be raked over the coals immediately." He is not a bad person, but he is not living in the real world. He foolishly thinks...teenagers have no information he can use. So there is no feedback. Who suffers? Our teenagers and your community!...

**IF YOU HAVE A...STREET SMART...SCHOOL SUPERINTENDENT
YOU HAVE A MAN WHO HAS MORE POWER THAN YOUR LOCAL
SHERIFF**

He will prevent teenage crime by giving teens -- what they know they need.

What is the question I have heard, hundreds of times?

“Adults just will not listen ...Never.”

Sadly too many adults think teenagers have imbecilic quality's...

History discounts this theory many times...President George Washington was proud of his barefoot teenage solders.

Did you know...Only 3% of all teenagers are going to become professional doctors, lawyers, engineers, etc?

If adults learn to listen...students will learn how to communicate. Confidence builds confidence...Success creates success 97% of all students go for the MONEY. Why? God only knows why but that's the way it is...You Son likes the BUSINESS world. So, because you have proven you care...

- You get a man who loves his job and community.
- You get a leader who is NOT hiding behind his big walnut desk, but one who is out on the -- floor...in the streets -- where the problems are.
- You get a man who shakes hands with more people than anyone in town.
- You get a man who is not too proud to pick-up a piece of paper on the grounds or get the job done.
- You get a man who...when he sees a Student dressed...In all black...he will help him become a leader in your community.
- You get a man who prevents High School dropouts...and even then, will not give up on him.
- You get leadership that will lead your community to a mood that says it all: “We are the Best...# 1.
- You get a man who is working for a living...leading the way...not a Civil service worker promoted through the system of...Useless Manuals!
- You get a man with a Mission to sell and keep on selling the value of education every hour of everyday...come Hell or High water.
- You get a man who knows many -- who can create a budget count money and shuffle papers...He is our leader.
- You get a man making a path without chopping the wood. He climbs to the top of the trees to see what the direction should be.

**WE NEED SCHOOLS FOR THE ENTIRE WORLD TO SEE.
PROOF BY EXAMNPLE – WE KNOW HOW TO EDUCATE ALL OF
THE WORLDS CHILDREN.**

Teenagers age 16, 17, and 18 are dying on the vine...Dropping out of school by the hundreds. And I'm foolish enough to think I know why! It's a unique dynamic word called "LEADERSHIP."

Try the test. Ask 100 people why our schools are not getting the job done?

It's amazing everyone has a different OPINION SO WE HAVE NO OPINION. There truly is no leader asking the question WHY?

Too many of us foolishly think education problems are...teachers, parents, the teachers union, and the school principal. A health-nut said, "It's the nutrition." A lawyer, "It's the laws." A bookkeeper, "The budget."

This is crazy..."IF WE DON'T WANT TO BE THE BEST, WHO DO WE WANT TO BE?"

There is only one problem...Our leaders are out to lunch.

LEADERSHIP AND MANAGEMENT IS AN ART AND A SCIENCE.

Think about it...If the L.A. Lakers had a wimpy coach they would not be winners.

STRONG LEADERS KNOW HOW TO TEST AND MEASURE THE VALUE OF THEIR WORK.

Three words make all the hay you will ever need:
Responsibility...Goals...Management.

<<<President Truman said, "The buck stops here."

<<<President Kennedy said, "In ten years we will have a man on the moon."

<<<Dr. Peter Drucker said, "Managers focus on: Time, space, and material."

SO WHAT DOES THAT MEAN IN HIGH SCHOOL LANGUAGE?

1. Your School Superintendent...where you live...is where the buck stops.
2. If you have a goal, it should be the Biggest goal that ever existed. The goal should be so Big...people 100 years from now will think. "We were crazy!"

If 30% to 50% of all teenagers are dropping out of school, managers of your school have proven...they know not what they do.

This is the truth! Managers of schools, "High Schools Specifically" have not been given the training they need.

3.

School Superintendents *The Boss* have a PhD. Degree...which is not worth tissue paper. If you try to pin down the "Big Shots" those who give out this paper...you will discover...they are not proud of the work they do.

Not proud enough to clearly explain what a serious school manager does for a living. If they can keep it a Secret! "Oh boy, I can feel the power...Now."

They know Philosophy: Shakespeare, Samuel Johnson, Emerson and Thoreau.

...Not one idea worth 10-cents on the dollar IN the business world. Would you believe IT...this is where 97% of all High School students will work.

YOUR SON IN THE LAST TWO-YEARS OF HIGH SCHOOL DESERVES BETTER THAN WHAT HE IS GETTING.

...I'm Richard V. Eastman. With twenty-year experience as a Youth Counselor. Known with a smile as "The worlds best listener." My young men used to say, "Hey this old man really cares." And, they knew...I wanted only the truth. "Straight talk, no crock."

I know how to help your Son follow the MONEY...to the real world... I'm his Mentor...not a teacher who has to follow all of the Politically Correct Rules.

Order today "Bringing Forth the Man."
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My GUARANTEE... You can return this book before I get old...or you turn gray. **Anytime.**

However you should know...my old friend Winston Churchill said, "You will find wisdom in these pages...You will find energy you have never had before, habits you can use everyday..."